



Alokha Technologies

— A smart resolution for your business —

Basic - SMM Packages

18,000 INR / 250 USD Monthly

EXCLUSIVE OF ALL TAXES

Ads Spend – Rs.10,000

(It will be paid to ads platform)

Our Management Fee – Rs. 8,000

Account Management – 2

Creation of Campaign – 1

Facebook Marketing

Facebook Business Manager Set Up

Custom Audience Creation

Facebook Analytics Report Creation

Ad Campaign Monitoring

Customization of Ad Placements

Traffic Monitoring

Monthly Report

Instagram Marketing

Audience Research

Instagram Ads Creative Creation &

Design

Instagram Ads Monitoring and Management



Alokha Technologies

— A smart resolution for your business —

Professional - SMM Packages

35,000 INR / 500 USD Monthly

EXCLUSIVE OF ALL TAXES

Ads Spend – Rs.20,000

(It will be paid to ads platform)

Our Management Fee – Rs. 15,000

Account Management – 3

Creation of Campaign – 3

Facebook Marketing

Facebook Business Manager Set Up

Pixel Installation

Custom Conversion Creation

Remarketing

Custom Audience Creation

Creation of Automated Rules

Facebook Analytics Report Creation

Ad Campaign Monitoring

Instant Experience Ads Creation

Customization of Ad Placements

Traffic Monitoring

Monthly Report

Instagram Marketing

Audience Research

Instagram Ads Creative Creation & Design

Instagram Ads Monitoring and Management



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— A smart resolution for your business —

LinkedIn Marketing

Campaign Manager Account Set Up

Creation of Custom Conversion

Ads Monitoring

Monthly Report

YouTube Marketing

YouTube Ad Account Set Up

Skippable In-Stream Ads

Non-Skippable In-Stream Ads

Bumper Ads

Detailed Audience Creation

Custom Audience Creation

A/B Testing of Targeting

Remarketing Video Ads

Products

Monthly Report

Twitter Marketing

Tweet Engagement Ads

Awareness Ads

Follower Ads

Audience Creation

Monthly Report



Alokha Technologies

— A smart resolution for your business —

Advanced - SMM Packages

65,000 INR / 900 USD Monthly

EXCLUSIVE OF ALL TAXES

Ads Spend – Rs. 40,000

Our Management Fee – Rs. 25,000

Account Management – 5

Creation of Campaign – 6

Facebook Marketing

Facebook Business Manager Set Up

Pixel Installation

Custom Conversion Creation

Remarketing

Custom Audience Creation

Creation of Automated Rules

Facebook Analytics Report Creation

Ad Campaign Monitoring

Catalogue Creation

Dynamic Ads Creation

Instant Experience Ads Creation

Customization of Ad Placements

A/B Testing of Ad Set, Creative and Placement

Carousel and Collection Ads

Traffic Monitoring

Monthly Report



Alokha Technologies

— A smart resolution for your business —

Instagram Marketing

Audience Research

Instagram Ads Creative Creation & Design

Instagram Ads Monitoring and Management

LinkedIn Marketing

Campaign Manager Account Set Up

LinkedIn Insight Tag Installation

Creation of Custom Conversion

Ads Monitoring

Monthly Report

YouTube Marketing

YouTube Ad Account Set Up

Skippable In-Stream Ads

Non-Skippable In-Stream Ads

Bumper Ads

Discovery Ads

YouTube Video Sequence Ads

Detailed Audience Creation

Custom Audience Creation

A/B Testing of Targeting

Remarketing Video Ads

Video Ads with Promotion of Your Products

Monthly Report



Alokha Technologies

— A smart resolution for your business —

Twitter Marketing

Tweet Engagement Ads

Video or GIF View Ads

Awareness Ads

Website Conversion Ads

In-stream Video View Ads

Follower Ads

App Install Ads

App Reengagement

Audience Creation

Monthly Report

